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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/712,878	11/13/2003	Shai Bar-Lavi	8039-1 DIV	2320

7590 02/01/2005

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EXAMINER

ART UNIT	PAPER NUMBER
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2141

DATE MAILED: 02/01/2005

Please find below and/or attached an Office communication concerning this application or proceeding.



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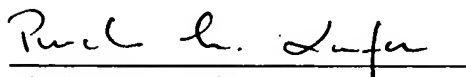
In re U.S. Patent of: Shai Bar-Lavi et al.)
Application No. 10/712,878)
Filed: November 13, 2003)
U.S. Publication No. 2004/0098449)
Published: May 20, 2004)
For: SYSTEM AND METHOD FOR)
DISSEMINATING INFORMATION)
OVER A COMMUNICATION)
NETWORK ACCORDING TO)
PREDEFINED CONSUMER)
PROFILES)

**NOTIFICATION OF
IDENTIFICATION OF PRIOR
ART IN LATE PROTEST
UNDER 37 C.F.R. § 1.291(a)**

The protest filed June 4, 2004 under 37 C.F.R. § 1.291(a) was filed after the May 20, 2004, publication date of the application.

Because the protest was filed after publication of the application it is untimely and it is not being entered in the application file. The original protest is enclosed with this letter and the duplicate copy submitted by the protestor is being discarded. (MPEP § 1901.06)

If appropriate, Applicant may wish to consider submitting prior art from the protest pursuant to 37 C.F.R. § 1.97 and 37 C.F.R. § 1.56 during the prosecution of the application.



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Enc: Protest (4 pages)